



SUSTAINABILITY: YOUR COMPETITIVE ADVANTAGE

About the Program

This short-term program has been carefully designed to help you rethink your organization's commitment to both the environment and society as a whole. Enhance your business acumen, develop your soft skills and drive innovation while creating a better future for your business and the world.

The program allows participants to create new opportunities for their businesses through environmental, social and governance frameworks. They will study specific cases that demonstrate how companies can do well by doing good; learn and apply the frameworks to their own organizations and measure the impact; and explore the new type of leadership and governance required to drive these changes. Furthermore, it is a hands-on learning experience where participants will engage with other business leaders, top faculty, and renowned panelists in applied debate and workshops.

Learning Objectives



In two modules, students will gain the key insights they need to drive measurable change into their organizations. Participants will develop your sustainability mindset in order to prepare to capitalize on technology and other important tools to keep your business ahead of the curve. Students will also create a roadmap to ensure your success going forward.

Requirements



No specific skills or previous knowledge is required to enroll in this program. However, previous business exposure is highly recommended.

Duration



4 days (2 days per module (weekends)),
6 hours per day.

Location



Daejeon, South Korea.
SolBridge International
School of Business campus.

Teaching Method



All class material's are 100% in english.

Fees & Tuition



No application fee;
2,800,000 KRW total tuition.

